



Annual Report

2020



CONTENTS

- **Foreword**
- **About Antenna Foundation Nepal**
- **Activities for the Year 2020**
- **Nepal Radio Lab**
- **Covid19 Response Activities**
- **Some Glimpses for the Year 2020**



FOREWORD

The coronavirus has brought the world on halt. It has limited the capacity of Nepali radios in content creation which in return has limited their abilities to generate resources, ultimately leading many professionals to lose their jobs. However, just like the rest of the world, Antenna Foundation Nepal (AFN) is persevering to run itself while supporting the radios across Nepal.

The report demonstrates a) the training provided by AFN to different journalists and Civil Society Organisation (CSOs) for capacity building b) areas AFN has reached through broadcast and production on topics of social issues and c) research and innovation work AFN has done to generate quality content for the audience.

Along with the work, AFN was quick to respond to the Covid19 pandemic. In dire times like this, it not only managed to run as an organisation but also provided radios across Nepal with programs and incentives to run. It incorporated covid19 related messages by experts to its existing programs, created Public Service Announcement (PSAs), gave capacity building training to journalists and ran talk shows focusing on the ongoing crisis.

At present, with information sharing media a click away, the general public is more vulnerable to false and inauthentic news more than ever. Opportunities



including fellowships, capacity building training and incentives to name a few, should be provided to media personnel which in turn guarantees credible media to the public which AFN is actively doing.

Today more than ever, it is not only our duty to support inclusive, credible and innovative media but to ensure it for the future generation.

Binaya Guragain

Executive Director

Who We Are

Antenna Foundation Nepal (AFN) is an independent, non-governmental and non-profit making organization working in media development since 2002. AFN has been providing comprehensive media interventions through radio, television and online programs to raise public awareness, sensitize governments for policy formation and reformation, promote behavioral change for social transformation, and support media advocacy.

What we do

AFN produces live radio talks shows, radio magazines, soap operas, mini-dramas, docu-dramas, audiovisual Public Service Announcements (PSA), TV documentaries and serials, and so on. It focuses on the production of innovative and distinctive Social and Behavioral Change Communication (SBCC) programs for radio, TV, online and social media.

AFN applies five different approaches when designing and implementing projects, viz., needs assessment, collaboration and capacity building, content production, multi-channel content distribution, and dialogue and interactivity.

On May 2020, AFN partnered with Broadcasting Association Nepal (BAN) and has widened its network all over the country through this partnership.

Vision

Innovative, inclusive and credible media

Mission

To create content to change audience behaviour for social transformation.

To advocate for and promote public interest media.

To conduct research and analysis for creating an innovative, inclusive and credible media environment.

Goal

To explore new market avenues in federal, provincial and local level as well as in the corporate sector.

To build functional and strategic alliances with similar and like-minded organizations.

To produce quality content for traditional and new media platforms.





Activities

for the year 2020

Capacity Building Trainings

Training on Digital Literacy

Online

Radio Program Production and Reporting on Information Against Sexual Violence Survivor and Harmful Social Values

Kathmandu

Online Training on Social and Behavioral Change Communication (SBCC)

Province 2 & 5 ♂46 ♀21

Online Training on SBCC

April, 2020 ♂17 ♀09 Province 3 & 5

Trained the partner CSOs through virtual mode, on how to plan and implement an SBCC campaign against child labor.

Radio Talk Show Production Training for Radio Producers

Online, Kathmandu, ♂10 ♀011

Training on Radio Talk Show Production on Parenting Education for Radio Journalists/Radio Producers

Kathmandu, ♂07 ♀06

Radio Producer Training on Gender and Survivor Sensitive Reporting

Kathmandu ♂12 ♀06

Capacity Assessment Reflection Workshop

Pokhara, March, 2020

Discussed the project reporting format and mentoring plan; and conducted SWOT analysis of the 15 CSOs.

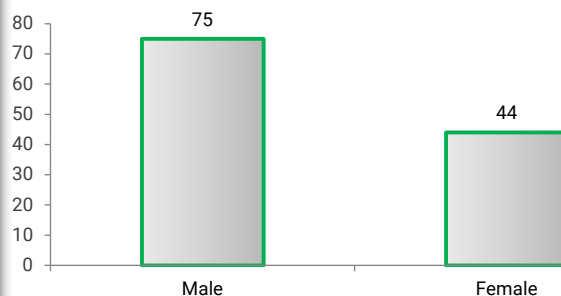
Online Training on SBCC

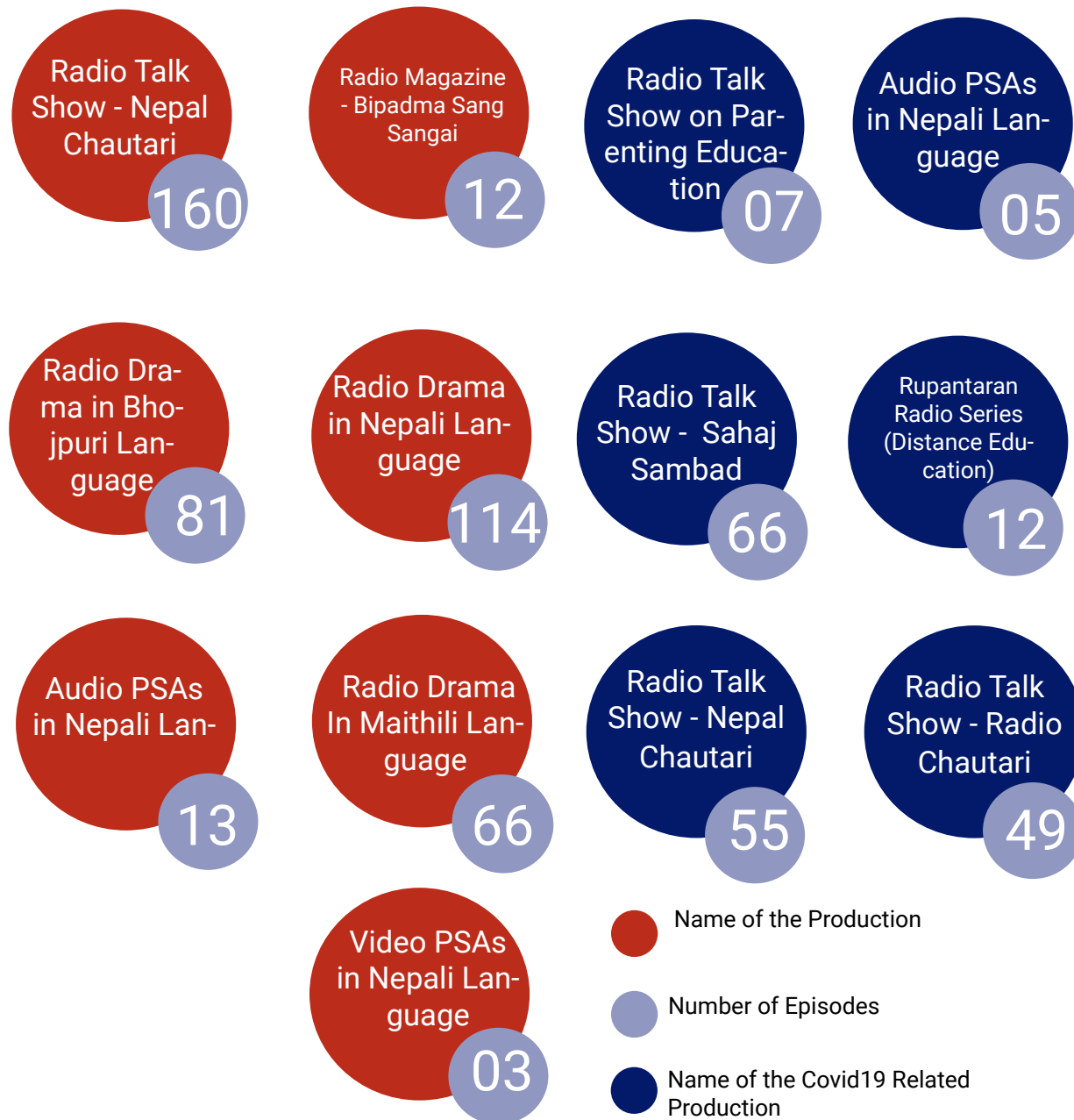
Province 2 & 5 ♂16 ♀02 June, 2020

AFN trained the partner CSOs through virtual mode, on how to plan and implement an SBCC campaign against child labor.



The total number of Journalists Trained

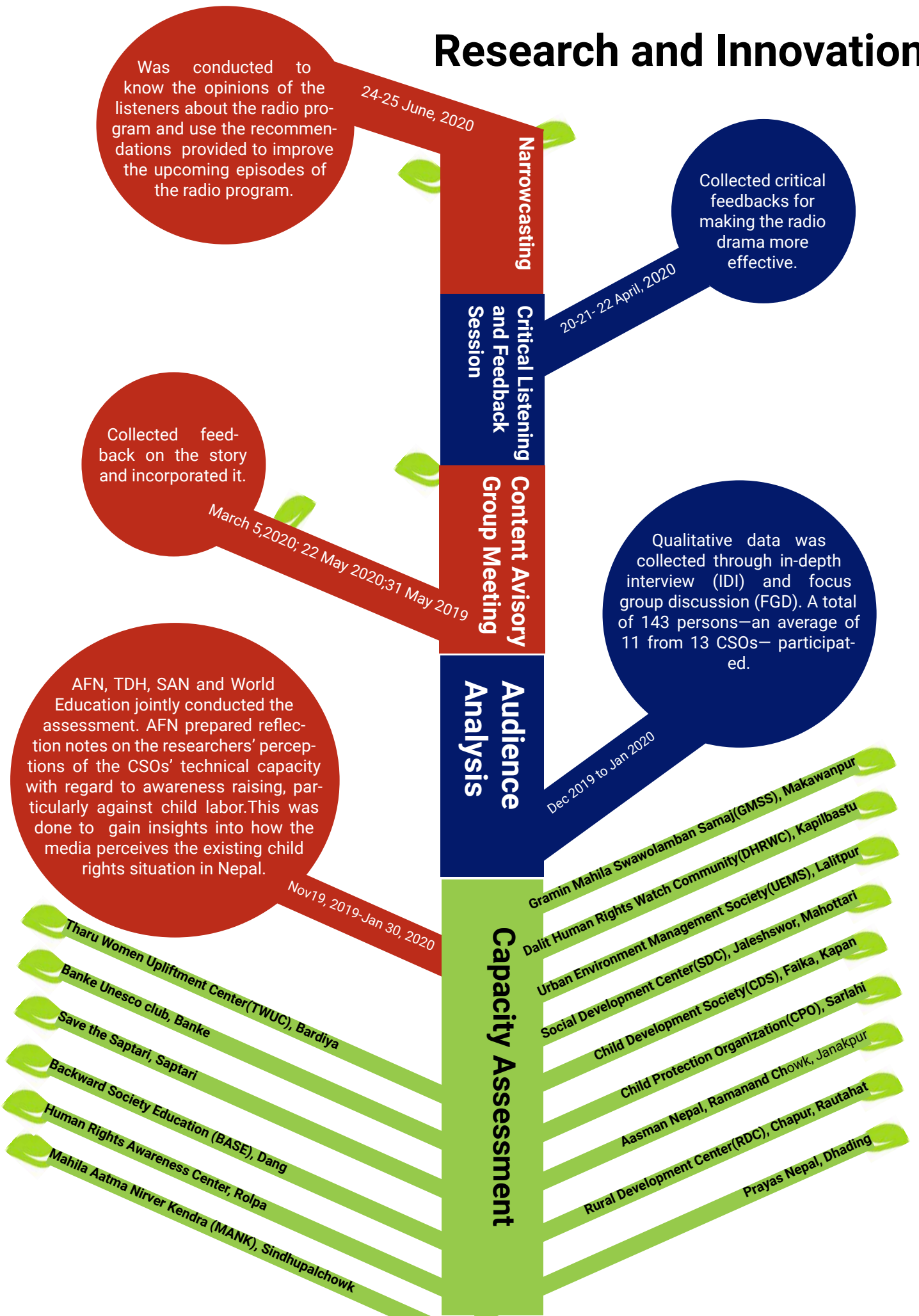




Audio Visual Production and Broadcasting

AFN does various radio dramas. 'Rope Guna Fal'(Nepali) and 'Choncha Ke Khonta' (Maithili, Bhojpuri) focus on parenting education, Strengthening Access to Holistic, Gender Responsive and Accountable Justice in Nepal (SAHAJ) discusses about Gender Based Violence and 'Nepal Chautari' is live talk show which discusses current events through interviews of prominent Nepali leaders and experts. In 2020, AFN produced varieties of radio content centered around Covid19 pandemic.

Research and Innovation



Nepal Radio Lab

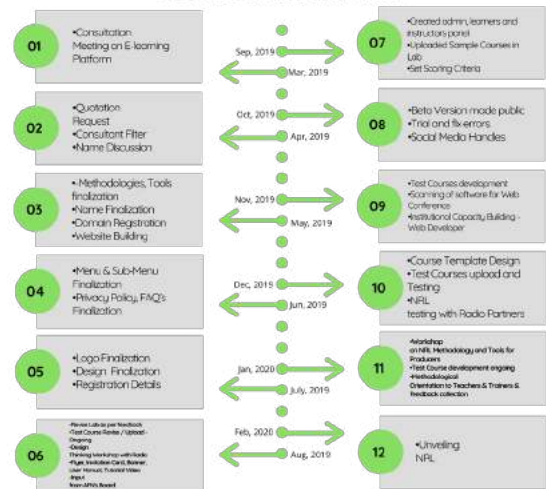
AFN has a virtual training platform called Nepal Radio Lab established in February 2020 which provides different training course packages and resources. Training curriculums are developed and the courses are provided to radio professionals virtually by senior trainers and producers associated with AFN. This e-learning center intends to offer continuous learning opportunities for aspirant radio journalists, working radio journalists and radio station managers and other content producers as per their needs and convenience.

Recently established Nepal Radio Lab has different training courses and materials available at <https://nepalradiolab.org/courses>.

The training courses are:

1. Digital Literacy Training
2. Reporting CoronaVirus: Tips for Radio
3. Digital Literacy for Radio
4. Social Media 101
5. Reporting Local and Indigenous Knowledge

DEVELOPMENT TIMELINE



“This lab is a new type of learning tool for me. It is useful to increase capacity and knowledge regarding radios. It can help not just me but my entire team. The content is friendly for both newcomers and professionals. I fully recommend Nepal Radio Lab.”

Shakil Ahmad Qadri Station Manager, Radio Rubaru, Nepalgunj, Banke



Six Covid19 pandemic related PSAs were produced.

28-Jan-2020 to 26-March-2020 17-March-2020 to 26-May-2020

Production of Audio Visual Public Service Announcement (PSAs)

Radio drama on Parenting Education

Interviews with health experts was incorporated in the shows to raise awareness about Covid19 pandemic.

The meeting discussed Nepal's independent radio's current challenges and steps to take to sustain radio in Covid19 outbreak leading to the restart of Nepal Chautari talk show.

26-May-2020

6-June-2020 to 24-April-2020

Episodes with issues of women and covid19 pandemic were produced.

FM Partners Meeting

Production of Radio Magazine - SAHAJ

Nepal Chautari restarted its production and broadcasts as a "live" radio talk show focusing on stakeholder's accountability on contemporary issues prevalent in the nation in view of Covid 19 pandemic.

31-May-2020

20-May-2020

Trained producers/station managers working in radio on online recording, conducting online meeting/ conference and interviews.

Production of Nepal Chautari, A Daily Talk show

Digital literacy Training

The radio show talked about local issues around disaster and also contained advice of experts on Covid19 pandemic.

3-May-2020 to 20-March-2020

Production of Bipadma Sang Sangai (BPSS)

Covid19 Response Activities





Some Glimpses for the year 2020